

## **STATEN ISLAND CROSSFIT PRIVACY POLICY**

Welcome to our privacy policy (hereinafter “Privacy Policy”). The privacy and security of customers and users of statenilandcrossfit.com is important to Staten Island CrossFit, (S.I.C. Brothers Corp. together with its subsidiaries and affiliates, “SIC”). SIC reserves the right to collect information during your visits to statenilandcrossfit.com in order for SIC to provide you with a personalized experience that delivers to you the information, products and services that you desire. In the event SIC collects any such information, SIC shall not disclose this information to any outside person or organization, except as otherwise described in this Privacy Policy and SIC’s Terms of Service, which Terms of Services are incorporated hereby (the “Terms of Service”). Please note that this Privacy Policy shall not create or confer any contractual or other legal rights in or on behalf of any party, and SIC shall have the right to alter and/or modify this Privacy Policy (or the Terms of Service) at any time in its sole discretion.

### **Purpose of the SIC Privacy Policy.**

This Privacy Policy has been created to explain the following matters to you:

which personal identifying information of yours may be collected;

how and when we might use your information;

who has access to your information; and

how we protect your information.

### **SIC May Collect Certain Types of Personal Information.**

It is important that you understand the ways in which SIC may collect information about its users and customers with regard to your usage of statenilandcrossfit.com. SIC may collect information from and about its users (a) from our web server logs, (b) with cookies and (c) directly from the user.

**Information Collected via Web Server:** Upon visiting statenilandcrossfit.com, SIC may collect information for the purposes of administering the site and analyzing its usage. The types of information collected by SIC may include information such as: (a) the name of your Internet service provider; (b) the pages you viewed on our website; (c) the number of links you click within our website; (d) the state or country from which you accessed our website; (e) the date and time of your visit; (f) the type of browser or computer you use; (g) the Web page from which you linked to our website and; (h) your “IP” or Internet Protocol address.

Information Collected via Cookies: statenilandcrossfit.com may use what are known as “cookies” which are small bits of data in the form of text that our servers place into a file on your computer's hard drive. The use of Cookies is required to save your preferences and login information, and provide personalized functionality to the extent offered and available on statenilandcrossfit.com. In the event we elect to use cookies and for any reason you would prefer that we don't, you can reject them by changing your browser settings, but please be aware that this may disable some of the functionality offered on statenilandcrossfit.com.

Personal Information Provided by Our Users: There may be certain pages of statenilandcrossfit.com either presently or at a future date upon which users can register to purchase products or services, receive personalized content and/or participate in surveys or forums. In the event such registration pages are offered within statenilandcrossfit.com, as part of the registration process, SIC may ask you for some personal information.

In the event SIC (and not SIC's affiliates, partners or vendors) directly offers products and services to you for sale through statenilandcrossfit.com and you decide to purchase any such products or services being offered by SIC through statenilandcrossfit.com, we may also request financial information such as credit card or bank account information. **Any financial information we collect is used only to bill you for the products and services you purchased. SIC may forward your credit card information to your credit card provider in the event you purchase products or services from statenilandcrossfit.com by credit card. For other types of registrations, we will ask for your [name, address, e-mail address or telephone number]. We may then contact you with information about statenilandcrossfit.com and SIC's products and services.**

SIC may use software programs to monitor network traffic or to identify unauthorized attempts to upload or change information, or otherwise cause damage as a means of maintaining security and to ensure the availability of statenilandcrossfit.com and our computer network to all users. These software programs may also have the ability to collect information regarding your use of statenilandcrossfit.com and our computer network.

**In the event you require customer service in conjunction with the use of statenilandcrossfit.com, SIC may also request that you disclose personal information to us so that we can provide technical support assistance and related information to you. In those instances, the personal information we collect from you (such as an e-mail address, system information and problem descriptions) shall be for the purpose of providing online technical support and troubleshooting. If you choose to communicate with us via available electronic communication (e.g. email, online chat or instant messaging), we may retain a complete copy of the electronic communication (i.e., your inquires and our responses) together with your email**

**address. SIC will provide the same protections for these electronic communications that are employed in the maintenance of information received by mail and telephone.**

Finally, some pages of statenilandcrossfit.com may now or in the future make chat rooms, forums, blogs, message boards, or news groups available to you. Please remember that any information disclosed in these areas is public. You should exercise caution when disclosing personal information in these areas. Don't disclose information in these public forums that might be considered confidential (e.g., financial information, social security numbers, passwords, email addresses, etc.). Users should be aware that when they voluntarily disclose personally identifiable information on the bulletin boards, the chat areas, message boards, etc., that information and any substantive information disclosed in the communication can be collected and used by third parties. This could result in unsolicited messages from others who post on such sites and are beyond the control of SIC.

### **How Does SIC Use The Information it Collects?**

SIC, either now or in the future, may use the information we collect as follows:

to notify you about your statenilandcrossfit.com account;

to notify you about changes to the terms and conditions governing your use of statenilandcrossfit.com, and its products and services (although our failure to notify you of such changes shall not in any way relieve you of your obligation to keep track of any such changes on our website and agree to them prior to your continued use of statenilandcrossfit.com);

to notify you about other products and services SIC thinks you will find valuable and about special offers – provided that You may “opt-out” of any such notifications as provided for below; and

to provide aggregate information about our customers (excluding personally identifying data), this website’s traffic patterns, and related website usage information to our affiliates and reputable third parties.

Please note that while SIC takes measures to select third party product or service providers that are responsible and afford similar privacy protections to their customers, we do not make any representations or warranties about the practices and policies of these third party providers and shall not be responsible for any damage, liability, or harm resulting from your usage of their websites, products and/or services.

### **When Does SIC Share Your Information?**

In the event SIC collects personal information, SIC will share or disclosure your personal

information in the following ways as part of the manner in which it conducts its business: (a) as required by law, in a matter of public safety or policy, or as compelled by a court of law; (b) with other affiliates or partners of SIC (as described in the “How Does SIC Use The Information it Collects” section above); and (c) with agents and contractors who use such information on behalf of SIC or in connection with administering or delivering products and services on behalf of SIC.

### **Links to Third Party Websites.**

**Statenislandcrossfit.com may contain links to sites maintained by other companies. SIC shall not be responsible for the privacy practices or the content of those sites, and we encourage you to use caution when visiting them. Accordingly, it is your responsibility to view and comply with the privacy policy posted on each third party site.**

### **Changes to the SIC Privacy Policy.**

SIC hereby reserves the right to amend, alter, modify, replace or suspend this Privacy Policy, from time to time, in its sole discretion. All such changes to this Privacy Policy will be effective when posted on statenislandcrossfit.com. Your continued usage of statenislandcrossfit.com following the effective date of SIC’s posting of any and all modifications to the Privacy Policy shall constitute both your acknowledgment of any and all such modifications and your agreement to abide with any and all such modifications.

### **The Children’s Online Privacy Protection Act.**

In accordance with the Children’s Online Privacy Protection Act (COPPA), SIC does not knowingly collect or solicit any Personally Identifiable Information from children under the age of thirteen (13).

### **Further Questions Concerning the SIC Privacy Policy.**

If you have any comments or questions regarding this Privacy Policy please contact SIC via email at [info@statenislandcrossfit.com](mailto:info@statenislandcrossfit.com).

### **Effective Date of This SIC Privacy Policy.**

This Privacy Policy is effective as of February 1, 2012. SIC strongly recommends that you continually monitor the terms of this Privacy Policy for any changes that may take place.

### **Your Consent**

By using the statenislandcrossfit.com website, you consent to the collection and use of the

information stated in this Privacy Policy by SIC.